



## About us :

TYCKA Design Pvt Ltd are Product Design/ Industrial Design Consultants based in the heart of Bangalore, offering creative, innovative and affordable product design services to a wide variety of clients. TYCKA Design bring together a combination of over 30 years product design experience, a forward thinking strategic thought process and a desire to create and deliver successful product design solutions for clients.

As a a private limited company established in 2004 delivering end to end business solutions from strategy to design to manufacturing and as experienced and accessible product design company, TYCKA Design have enjoyed designing and working in partnership with many leading brands and large industrial manufacturers, as well as smaller niche market companies and individual inventors.

## Business Model :

Our core strength is “Industrial Design / Product Design” and we leverage our capability through collaboration and association with organizations, and individuals to provide high quality end-to-end solutions. The focus is to bring higher capacities in terms of knowledge, technology and expertise to our clients at a lower cost. We operate strategically with an extended team to provide manufacturing, prototyping and testing to reduce fixed overheads of the firm and pass the benefit to our clients.

## Major Clients :

Unilever, Featherlite, Essae Teraoka, TataBP Solar, Datapatterns, Guindy Machine Tools, TVS Srichakra, Wipro Technologies, Mashiel Al Khalieja (KSA), Skanray Technologies, CEMA Lighting, N Stores, Thyssen Krupp Elevator (TKE)\*, TVL International, Sameera Trading Company, Texas Instruments\*, IFI System (USA), Netree, Lotus wireless, ANZ, Embrace.

## Capabilities:

Industrial Design / Product Design  
Human Factors / Ergonomics  
Graphic Design/ Identity Design

## Serv ices:

New Product Development  
Product Up-gradation  
Product Engineering  
Prototyping  
Manufacturing Liaison

## Location :

Regd office:  
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